



Business Studies

STAGE 6 HSC ~ COURSE OUTLINE

Business Studies investigates the role, operation and management of businesses within our society. Factors in the establishment, operation and management of a small business are integral to this course. Students investigate the role of global business and its impact on Australian business. Students develop research and independent learning skills in addition to analytical and problem-solving competencies through their studies.

MAIN TOPICS COVERED

HSC Course

- Operations (25% of course time) – *strategies for effective operations management in larger business*
- Marketing (25% of course time) - *the main elements involved the development and implementation of successful marketing strategies*
- Finance (25% of course time) – *the role of interpreting financial information in the planning and management of a business*
- Human Resources (25% of course time) – *the contribution of human resources management to business performance*



SYLLABUS OUTCOMES

- H1** Critically analyses the role of business in Australia and globally.
- H2** Evaluates management strategies in response to changes in internal and external influences.
- H3** Discusses the social and ethical responsibilities of management.
- H4** Analyses business functions and processes in large and global businesses.
- H5** Explains management strategies and their impact on businesses.
- H6** Evaluates the effectiveness of management in the performance of businesses.
- H7** Plans and conducts investigations into contemporary business issues.
- H8** Organises and evaluates information for actual and hypothetical business situations.
- H9** Communicates business information, issues and concepts in appropriate formats.
- H10** Applies mathematical concepts appropriately in business situations.

BOSTES Assessment Information

External examination	Marks	Internal assessment	Weighting
Section I Objective response questions	20	A. Knowledge and understanding of course content	40
Section II Short-answer questions	40	B. Stimulus-based skills	20
Section III Candidates answer one extended response question in the form of a business report	20	C. Inquiry and research	20
Section IV Candidates answer one extended response question	20	D. Communication of business information, ideas and issues in appropriate forms	20
TOTAL MARKS	100	TOTAL MARKS	100

School Based Evidence of Learning ~ Formal Task Schedule

Task No.	Targeted Outcomes	Learning Context	Task	Date Due	Weighting				Marks
					A	B	C	D	
1	H – 4, 6, 7, 8, 9	Marketing	Marketing Research Task	Tm 4 Wk 8	5%	5%	10%	10%	30%
2	H – 2, 4, 5, 9	Operations	Stimulus	Tm 1 Wk 9	10%	5%		5%	20%
3	H – 1, 2, 3, 4, 5, 6, 8, 9, 10	Operations, Marketing and Finance	Trial HSC Examination	Tm 2 Wk 9/10	20%	5%		5%	30%
4	H – 4, 5, 8, 9	Human Resources	Oral Presentation – Human Resource Management	Tm 3 Wk 2	5%	5%	10%		20%
TOTAL					40%	20%	20%	20%	100%